

Executive Summary

The lingering pandemic, potential policy changes, technologies that are reshaping patient care, and a growing focus on health equity will require stakeholders to explore how they can best develop strategies to prepare for both the opportunities and challenges ahead.

The Pandemic Paradigm

While the COVID-19 pandemic is persisting longer than expected, we look with optimism to a post-pandemic world. As we gain more of a sense of what lies beyond COVID-19, leaders across healthcare will consider how to adapt their operations in the gradual shift to an endemic state. This includes examining how payment will evolve for COVID-19 vaccines, therapeutics, and testing as well as issues such

as patients' re-engagement with the healthcare system and how varied utilization by geography and race will keep driving unpredictability.

The Evolving Policy Landscape

2022 will be shaped by policy developments as Congress and the Biden administration consider some of the most significant changes healthcare has seen since the passage of the Affordable Care Act. This environment demands that stakeholders analyze the implications of potential policy changes, engage with policymakers, and remain agile to shift strategies to be well positioned for success.

Leveraging Innovations in Care

Technologies such as digital therapeutics, remote monitoring, and telehealth are driving better patient engagement and data collection. Understanding how to leverage this data and

how changing regulations and reimbursement may influence technology use will be vital to improving access to care and quality of patient care.

Advancing Health Equity

All of these trends also intersect with questions and opportunities related to health equity. Healthcare leaders must determine how to incorporate efforts to address health disparities into commercial interventions, policy initiatives, and the use of digital health solutions.

We look forward to the first of many conversations we will have with you about the challenges and opportunities for healthcare in 2022.